



If we build it...

...they will come



Wordpress in a Day – Session 4

What's in Session 4?

- Widgets
- Writing blog posts
- Categories
- Tags



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Widgets

- Appearance -> widgets
- Simply 'areas around the edges'
- Widget areas – very theme dependent
- Widget content
- The 'next to useless' text widget
- The great power of the 'visual editor' widget

To do:

Identify a widget area on your site

Aim:

Add a new widget into one of the sidebars.
Format it.



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Blog Posts

- Normally 'news'
- Invite feedback
- Great for SEO
- Best done regularly
- Before you start.... categories

To do:

Add several categories you might use

Aim:

Consider how content is organised



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Blog Posts

- Create a post and publish it

To do:

Create a blog post.

Aim:

Create a blog post.



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Blog Posts

- Add a feature image
- Read more button

To do:
Enhance the blog post

Aim:
Think about user...



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Blog Comments

- To allow or not to allow
- Quick edit
- Moderation
- Spam
- Encouraging the 1 in 100

To do:

Log out, and make a comment. Log in, publish

Aim:

Learn how commenting works...