



If we build it...

...they will come

Edward Eldon



# Wordpress in a Day – Session 1

## What's in Session 1

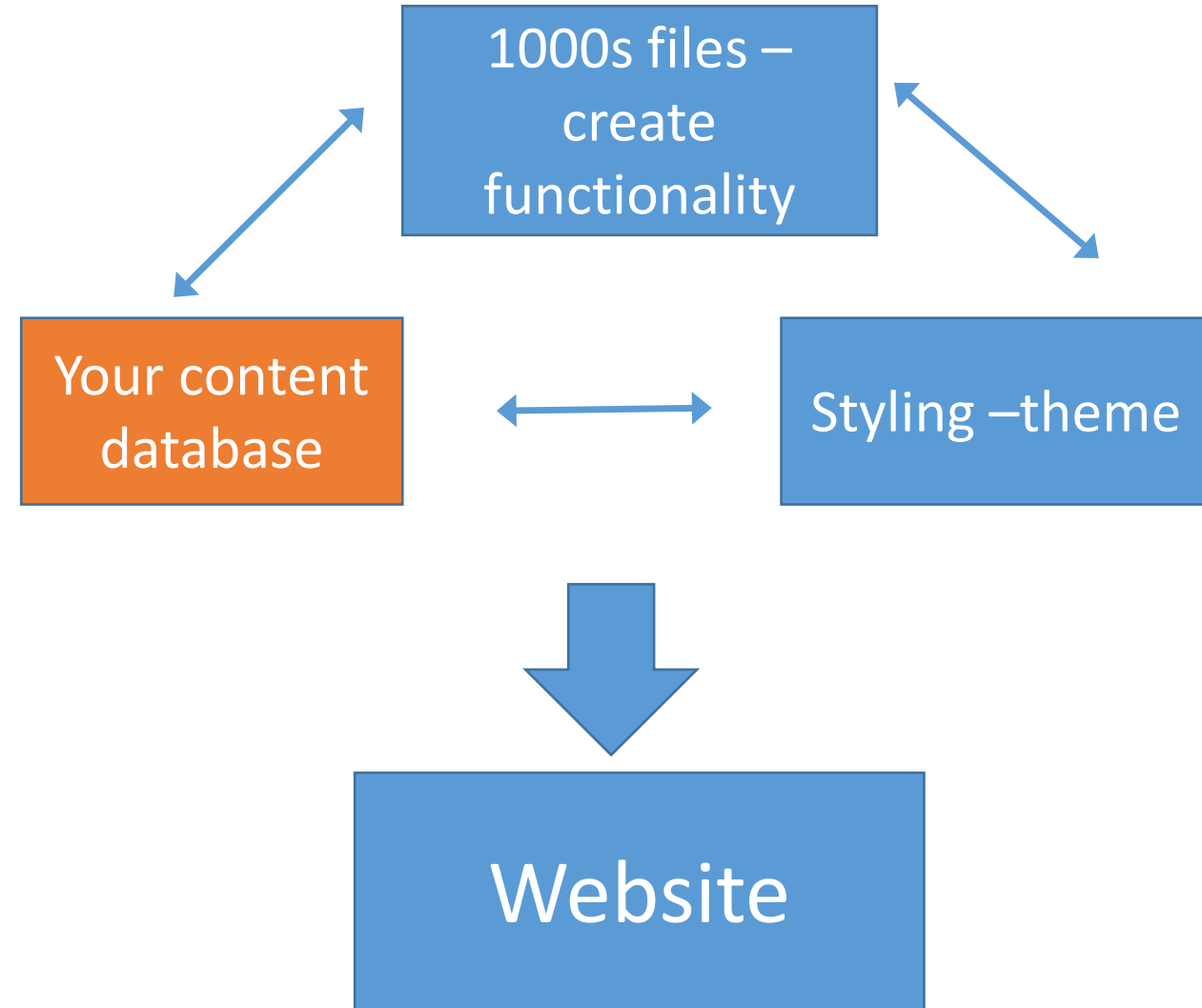
- What is Wordpress?
- Wordpress.com and wordpress.org (hosted or self-hosted)
- Skills needed
- What is 'Wordpress in a Day



# Wordpress in a Day – Session 1

## What is Wordpress?

- Free software
- Huge community
- Evolving – constantly
- Content management system
- Joomla, Drupal etc
- Flexible
- Slow
- Sledge hammer





# Wordpress in a Day – Session 1

## Wordpress.com vs wordpress.org

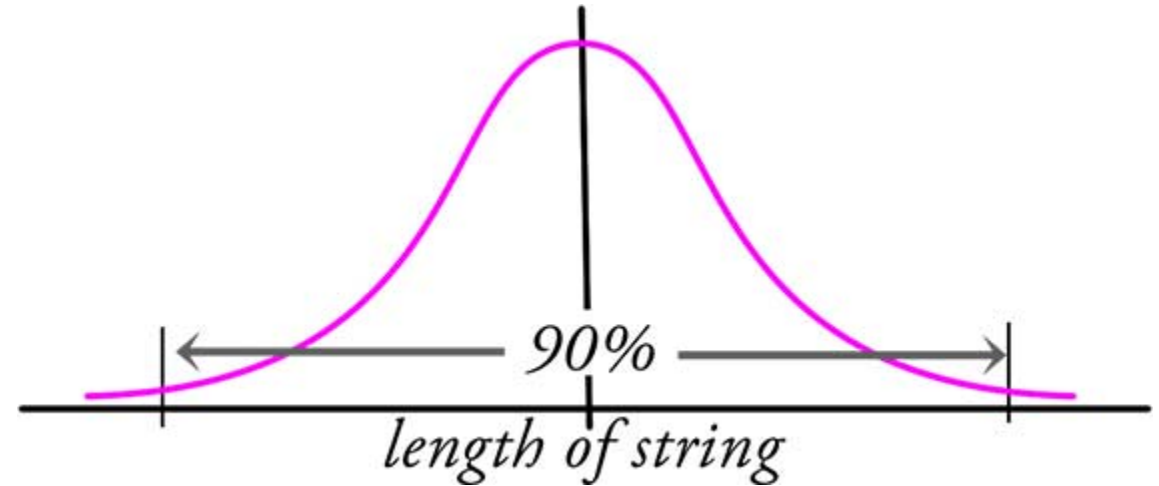
- Wordpress.org – community – download wp, get help
- Wordpress.com – host for you, limited function for free, but take care off the hassle
- Depends on what you want
- I wouldn't built a loft extension, though I could learn



# Wordpress in a Day – Session 1

## Skills Needed

- Using computers
  - Word processing
  - Writing (well, maybe)
  - Image manipulation
  - Attitude
  - Practice
  - Keep in touch with your developer
- 
- Stories of clients
  - [Kusuma Trust](#)
  - [Jo Martin Fitness](#)





# Wordpress in a Day – Session 1

## What is wordpress in a day?

- Expectations?
- eBay for £300